

# CONTRACT



**KHON**  
88 Piikoi Street  
Honolulu, HI 96814  
(808)591-2222

And:

**Olomana Mktg**  
P O Box 2517  
Honolulu, HI 96804

<b>Contract / Revision</b> 148210 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/30		
<b>Contract Dates</b> 08/03/12 - 08/05/12		<b>Est. #</b>
<b>Advertiser</b> POL - Caae for Hawai'i		<b>Original Date / Revision</b> 08/02/12 / 08/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/03/12	08/03/12	People's Court	3p-4p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$50.00			
N 2	KHON	08/03/12	08/03/12	Dr. Phil	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$150.00			
N 3	KHON	08/03/12	08/03/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$500.00			
N 4	KHON	08/03/12	08/03/12	Inside Edition	1035p-1105p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$300.00			
N 5	KHON	08/04/12	08/04/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$1,000.00			
N 6	KHON	08/05/12	08/05/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$1,000.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals** 6 \$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	6	\$3,000.00	\$2,550.00	\$120.16	\$2,670.16
<b>Totals</b>	6	\$3,000.00	\$2,550.00	\$120.16	\$2,670.16

Signature: \_\_\_\_\_

*Carina L...*

Date: \_\_\_\_\_

8/2/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Olomana Mktg**  
**P O Box 2517**  
**Honolulu, HI 96804**

<b>Contract / Revision</b> 148211 /		<b>Alt. Order #</b>
<b>Product</b> Week of 8/06		
<b>Contract Dates</b> 08/06/12 - 08/10/12	<b>Est. #</b>	
<b>Advertiser</b> POL - Case for Hawaii		<b>Original Date / Revision</b> 08/02/12 / 08/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/06/12	08/10/12	M-F Wake Up 2day	5a-8a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				6	\$300.00			
N 2	KHON	08/06/12	08/10/12	Live with Kelly	8a-9a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$50.00			
N 3	KHON	08/06/12	08/10/12	People's Court	3p-4p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$25.00			
N 4	KHON	08/06/12	08/10/12	Dr. Phil	4p-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$150.00			
N 5	KHON	08/06/12	08/10/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$500.00			
N 6	KHON	08/06/12	08/10/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$500.00			
N 7	KHON	08/06/12	08/10/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$1,500.00			
N 8	KHON	08/06/12	08/10/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$1,500.00			
N 9	KHON	08/06/12	08/10/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$1,250.00			
N 10	KHON	08/06/12	08/10/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$300.00			
N 11	KHON	08/06/12	08/10/12	Big Bang Theory	9-930P		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTW-F--				2	\$300.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

<u>Contract / Revision</u>	<u>Alt. Order #</u>
148211 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
08/06/12 - 08/10/12	Week of 8/06	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Case for Hawai'i	08/02/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Totals</u>		
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
*Tax 1 Note: Sales Tax 4.712%.											Totals	27	\$12,700.00
Time Period		# of Spots		Gross Amount		Net Amount		*Tax 1		Total			
07/30/12 - 08/10/12		27		\$12,700.00		\$10,795.00		\$508.66		\$11,303.66			
Totals		27		\$12,700.00		\$10,795.00		\$508.66		\$11,303.66			

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT****KITV**  
HAWAII

**KITV**  
 801 South King Street  
 Honolulu, HI 96813  
 (808)535-0400

www.KITV.com

And:

**Olomana Marketing**  
 P O Box 2517  
 Honolulu, HI 96804

<u>Contract / Revision</u> 939167TV /		<u>Alt Order #</u>
<u>Product</u> Week of 8/6-10		
<u>Contract Dates</u> 08/06/12 - 08/10/12		<u>Estimate #</u>
<u>Advertiser</u> Case/D/Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> Chris Pelletier	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/10/12	KITV 4 News This Morning	5-7am		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				4	\$100.00			
N 2	KITV	08/06/12	08/10/12	GMA M-F	7-9am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				3	\$100.00			
N 3	KITV	08/06/12	08/10/12	Ellen	3-4pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				2	\$100.00			
N 4	KITV	08/06/12	08/10/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				3	\$250.00			
N 5	KITV	08/06/12	08/10/12	KITV News At 5	5-5:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				4	\$300.00			
N 6	KITV	08/06/12	08/10/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				3	\$500.00			
N 7	KITV	08/06/12	08/10/12	KITV News At 10	10-1035pm	MTWTF--	:30	3	\$500.00	NM	3	\$1,500.00
N 8	KITV	08/06/12	08/10/12	KITV 4 News at 10 II M-F	KITV 4 News at 10	MTWTF--	:30	2	\$300.00	NM	2	\$600.00
N 9	KITV	08/06/12	08/10/12	49er Pre-Season Football	7:00-10:00 pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----2--				2	\$200.00			
<b>Totals</b>											<b>26</b>	<b>\$6,850.00</b>

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	26	\$6,850.00	\$5,822.50	\$274.36	\$6,096.86
<b>Totals</b>	<b>26</b>	<b>\$6,850.00</b>	<b>\$5,822.50</b>	<b>\$274.36</b>	<b>\$6,096.86</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



www.thehawaiichannel.com

**KITV ME TV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

And:

**Olomana Marketing**  
**P O Box 2517**  
**Honolulu, HI 96804**

<u>Contract / Revision</u> 939167TW /		<u>Alt Order #</u>
<u>Product</u> Week of 8/6-10 49ers on MeTV		
<u>Contract Dates</u> 08/06/12 - 08/10/12		<u>Estimate #</u>
<u>Advertiser</u> Case/D/Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NITV	<u>Account Executive</u> Chris Pelletier	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/10/12	49ER PRE-SEASON FOOTB	3P-6P		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$75.00			
Totals											2	\$150.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	2	\$150.00	\$127.50	\$6.01	\$133.51
<b>Totals</b>	<b>2</b>	<b>\$150.00</b>	<b>\$127.50</b>	<b>\$6.01</b>	<b>\$133.51</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KGMB**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

**Oiomana Loomis ISC**  
 900 Fort Street Mail, Suite #350  
 Honolulu, HI 96813

<u>Contract / Revision</u> 804305 /		<u>Alt Order #</u>
<u>Product</u> Case Week 8/3-8/5		
<u>Contract Dates</u> 08/03/12 - 08/05/12		<u>Estimate #</u>
<u>Advertiser</u> Case for Hawaii		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Patty Doo	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 28.20
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	08/03/12	08/05/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--				3	\$260.00	2.50			
N 2	KGMB	08/03/12	08/05/12	CSI NY	8p-9p		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--				1	\$725.00	5.00			
N 3	KGMB	08/03/12	08/05/12	Blue Bloods	9-10p		:30				NM	1	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--				1	\$965.00	6.00			
N 4	KGMB	08/03/12	08/05/12	Crimetime Saturday	7p-8p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$420.00	2.30			
N 5	KGMB	08/03/12	08/05/12	Sa HI News NOW at 10p	10p-1035p		:30				NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$690.00	3.70			
N 6	KGMB	08/03/12	08/05/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$345.00	3.70			
											<b>Totals</b>	<b>28.20</b>	<b>\$3,925.00</b>

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	8	\$3,925.00	\$3,336.25	\$157.20	\$3,493.45
<b>Totals</b>	<b>8</b>	<b>\$3,925.00</b>	<b>\$3,336.25</b>	<b>\$157.20</b>	<b>\$3,493.45</b>

Signature: 

Date:

08/2/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# CONTRACT



**KGMB**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

<u>Contract / Revision</u> 804840 /		<u>Alt Order #</u>
<u>Product</u> Week Aug 8-Aug 10		
<u>Contract Dates</u> 08/06/12 - 08/10/12		<u>Estimate #</u>
<u>Advertiser</u> Casa for Hawaii		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Patty Doo	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 118.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Oiomana Loomis ISC  
900 Fort Street Mall, Suite #350  
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	08/06/12	08/10/12	HI Naw NOW: Sunrise BB	5a-8a		:30				NM	7	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				7	\$260.00	2.50			
N 2	KGMB	08/06/12	08/10/12	Price Is Right	10a-11a		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$130.00	1.50			
N 3	KGMB	08/06/12	08/10/12	Y&R	1p-2p		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$110.00	1.10			
N 4	KGMB	08/06/12	08/10/12	Jeopardy I	430p-5p		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$195.00	1.90			
N 5	KGMB	08/06/12	08/10/12	M-Su HI Naws NOW at 5p	5p-530p		:30				NM	5	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	11111--				5	\$420.00	4.60			
N 6	KGMB	08/06/12	08/10/12	M-F HI News NOW at 6p	6p-630p		:30				NM	4	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$720.00	4.30			
N 7	KGMB	08/08/12	08/10/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$960.00	5.50			
N 8	KGMB	08/06/12	08/10/12	NCIS Los Angeles	8p-9p		:30				NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,240.00	9.80			
N 9	KGMB	08/06/12	08/10/12	Big Brother	8p-9p		:30				NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---				1	\$1,075.00	8.00			
N 10	KGMB	08/06/12	08/10/12	Blue Bloods	9-10p		:30				NM	1	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--				1	\$965.00	6.00			
<b>Totals</b>												118.50	\$15,355.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

Olomana Loomis ISC  
 900 Fort Street Mall, Suite #350  
 Honolulu, HI 96813

<u>Contract / Revision</u> 803901 /		<u>Alt Order #</u>
<u>Product</u> Olympic Blast II		
<u>Contract Dates</u> 08/02/12 - 08/05/12		<u>Estimate #</u>
<u>Advertiser</u> Case for Hawaii		<u>Original Date / Revision</u> 08/01/12 / 08/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Nani Liu	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	KHNL	08/02/12	08/05/12	Olympics	5a-5a		:30			NM	10	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---TFSS				10				
<b>Totals</b>											10	\$2,000.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	10	\$2,000.00	\$1,700.00	\$80.10	\$1,780.10
<b>Totals</b>	10	\$2,000.00	\$1,700.00	\$80.10	\$1,780.10

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

8/1/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# CONTRACT



**KHNL**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

<b>Contract / Revision</b> 804288 /		<b>Alt Order #</b>
<b>Product</b> Case Week 8/3-8/5-Olympics		
<b>Contract Dates</b> 08/03/12 - 08/05/12		<b>Estimate #</b>
<b>Advertiser</b> Case for Hewell		<b>Original Date / Revision</b> 08/02/12 / 08/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Nani Liu	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
		<b>Total Ratings</b> 47.00
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Oiomana Loomis ISC**  
900 Fort Street Mall, Suite #350  
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount	
N 1	KHNL	08/03/12	08/05/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----F--				2	\$300.00	1.00				
N 2	KHNL	08/03/12	08/05/12	NBC Today Show	7a-9a		:30				NM	1	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----F--				1	\$360.00	2.00				
N 3	KHNL	08/03/12	08/05/12	Olympic Weekday Daytime	5a-5p		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----F--				2	\$250.00	3.00				
N 4	KHNL	08/03/12	08/05/12	The Olympic Zone	5p-7p		:30				NM	1	\$485.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----FS-				1	\$485.00	3.00				
N 5	KHNL	08/03/12	08/05/12	HI News Now at Five	5p-530p		:30				NM	1	\$485.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----F--				1	\$485.00	3.00				
N 8	KHNL	08/03/12	08/05/12	HI News Now at Ten M-Su	10p-1035p		:30				NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----FSS				1	\$700.00	7.00				
N 7	KHNL	08/03/12	08/05/12	Olympics Weekend Daytime	5a-5p		:30				NM	1	\$480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-----SS				1	\$480.00	4.00				
N 8	KHNL	08/03/12	08/05/12	Olympic Prime	6p-1030p		:30				NM	1	\$3,480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S				1	\$3,480.00	20.00				
											Totals	47.00	10	\$7,090.00
*Tax 1 Note: General Excise Tax 4.712%.														

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	10	\$7,090.00	\$6,026.50	\$283.97	\$6,310.47
<b>Totals</b>	10	\$7,090.00	\$6,026.50	\$283.97	\$6,310.47

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## CONTRACT



**KHNL**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

And:

**Olomana Loomis ISC**  
900 Fort Street Mall, Suite #350  
Honolulu, HI 96813

<b>Contract / Revision</b> 804866 /		<b>Alt Order #</b>
<b>Product</b> Week of Aug 6-Aug 10-Olympics		
<b>Contract Dates</b> 08/06/12 - 08/10/12		<b>Estimate #</b>
<b>Advertiser</b> Cese for Hawaii		<b>Original Date / Revision</b> 08/03/12 / 08/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Nani Liu	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
		<b>Total Ratings</b> 129.00
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	08/06/12	08/10/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				6	\$300.00	1.00			
N 2	KHNL	08/06/12	08/10/12	NBC Today Show	7a-9a		:30				NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$360.00	2.00			
N 3	KHNL	08/06/12	08/10/12	Olympic Weekday Daytime	5a-5p		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	22222--				10	\$250.00	3.00			
N 4	KHNL	08/06/12	08/10/12	Hi News Now at Five	5p-530p		:30				NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	11111--				5	\$485.00	3.00			
N 5	KHNL	08/06/12	08/10/12	Hi News Now at 5:30	530p-8p		:30				NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	11111--				5	\$485.00	3.00			
N 6	KHNL	08/06/12	08/10/12	Hi News Now at Ten	10p-1035p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	11111--				5	\$700.00	7.00			
N 7	KHNL	08/08/12	08/10/12	Olympic Prime	6p-1030p		:30				NM	1	\$3,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				1	\$3,480.00	20.00			
											<b>Totals</b>	36	\$17,570.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	36	\$17,570.00	\$14,934.50	\$703.71	\$15,638.21
<b>Totals</b>	36	\$17,570.00	\$14,934.50	\$703.71	\$15,638.21

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.